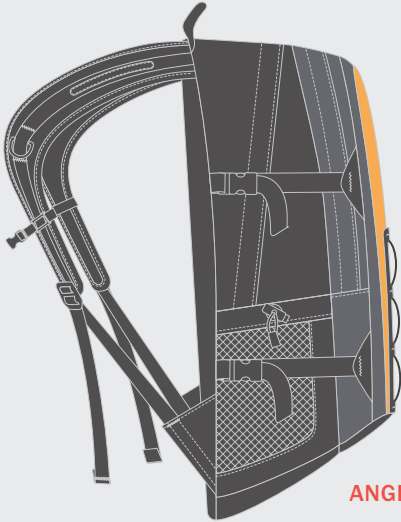
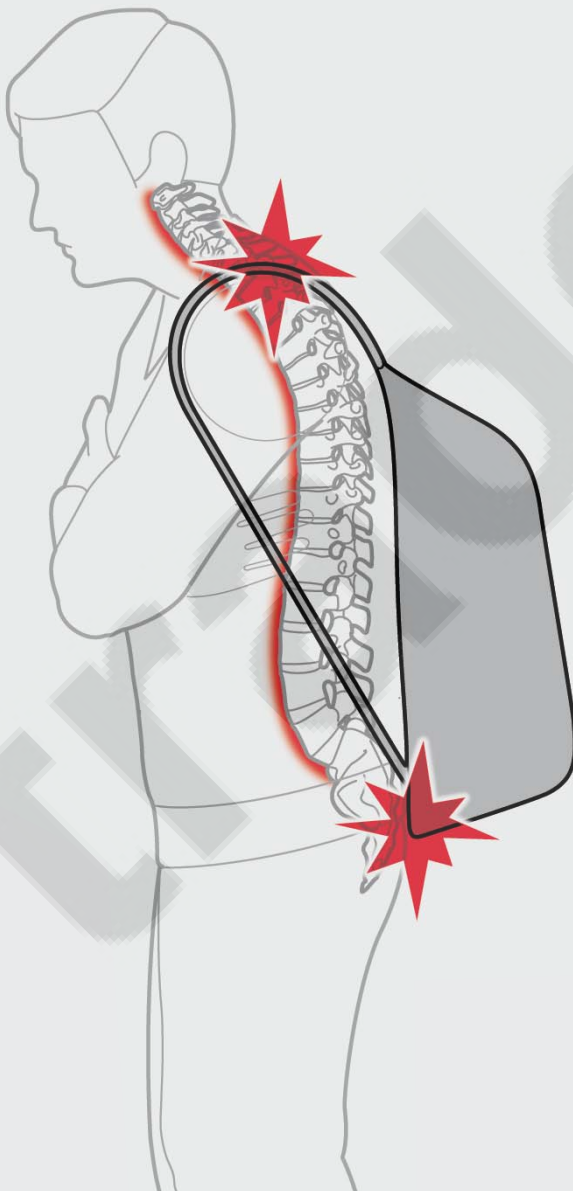


DAYPACK TECHNOLOGY

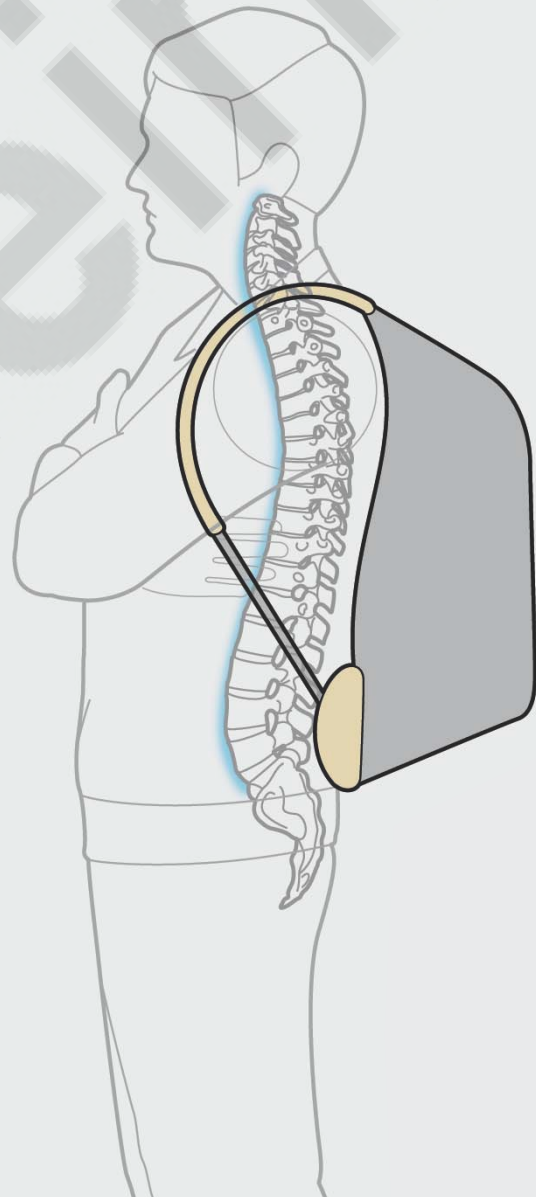


Biomechanical studies have shown carrying a correctly positioned pack distributes the load more evenly and minimizes lower back strain. With BackSaver Technology, The North Face® applies this information to several of our daypack styles. Packs with BackSaver Technology utilize an innovative angled bottom panel designed to work with gravity and automatically shift weight closer to the user's back, resulting in reduced strain and a far more comfortable fit when carrying medium to heavy loads.

ANGLED BOTTOM PANEL



POOR PACK FIT



PROPER PACK FIT

DAYPACK TECHNOLOGY



In 2010 The North Face® revised its daypacks by making improvements to their fit, comfort and usability. After careful study and consultation with Dr. Scott Bautch DC., DACBOH., CCST., CCSP, and the American Chiropractic Association (ACA), we reworked our shoulder straps, back panels and hipbelts. This process created our updated Heritage line of backpacks, which are accredited by the ACA. The shoulder straps are injection molded, creating innovative flex points to alleviate clavicle and pressure-point strain. Each shoulder strap is constructed in an anatomically correct shape specifically suited to our male and female customers. The back panels feature an improved fit, with a recessed channel designed to take pressure off the spine, and a more comfortable fabrication for load-bearing activities. Additionally, we updated our packs' interior organization, providing ample pockets and dividers for storing and organizing the necessities of school, work and play.

